

A GUIDE TO THE NEW HIPAA REGULATIONS

we are committed to protecting your privacy

What is “HIPAA”?

HIPAA is the acronym for the federal “Health Insurance Portability and Accountability Act” established by the U.S. Department of Health and Human Services in 1996. These new federal rules govern your privacy and the security of your personal medical information. With the increasing reliance upon computers in the health care industry, it became necessary to keep health claims and other transactions secure and confidential while being processed.

Under HIPAA, you will have more control over your personal medical records and how this information is released and used. All health plans, billing services, healthcare providers, and other health entities are now required to establish procedures to protect the confidentiality, integrity, and availability of your health care information.

HIPAA’s Objectives:

- Protect your confidential health information.
- Make processing health claims and other transactions easier and less costly.
- Create consistent national security standards for protecting the rights of patients and consumers.

At South Bay Surgery Center, we’ve always believed in protecting the confidentiality of our patients’ personal health information. Your privacy is of the utmost importance to us. In fact, we never have, nor ever will disclose any of your personal information without your expressed consent. The new HIPAA regulations are designed to help us further protect your privacy.

We take the new standards seriously and want to ensure that you, our most valued patient, are fully aware of them. That is why we offer all our patients a copy of South Bay Surgery Center’s Notice of Privacy Practices. Ask our office staff, they will be pleased to help you.

You may contact our office staff at:



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